

SAP ANALYTICS – BI BENEFITS AND SERVICES

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SAP Support Team takes pride in helping organizations leverage the power of SAP Analytics so they can be armed with the tools they need to act strategically in today's dynamic business arena. Our complete suite of Analytics and BI services is geared toward helping you build an information infrastructure around SAP Business Objects, SAP BW, SAP SEM, and SAP HANA.



SAP Analytics and BI Benefits

- Make smarter decisions backed by accurate information
- Create innovative applications to facilitate planning
- Enhance and accelerate business performance
- Reduce TCO with less hardware, maintenance, and testing



SAP Analytics and BI Services

- Global BI Strategy Consulting
- Enterprise Performance Management
- Planning and Consolidation
- Mobile Applications for Analytics



BPI Analytics

- **Customer Life Cycle**

Identify your most profitable customers and products, uncover hidden business issues, and get full business visibility through multidimensional views of real-time reporting.

- **Service Life Cycle**

Optimize your contact center and address challenges around service level compliance, first call resolutions, and service lead times.

- **Product Segmentation**

Discover product ownership data and forge marketing strategies to drive more cross-sell, up-sell, and service entitlement marketing opportunities.



SAP HANA Analytics

- **Database Services**

Accelerate real-time responsiveness with SAP HANA in-memory database services. Process high-speed transactions, while analyzing fresh data on the fly to take action in the moment.

- **Analytics & Data Processing**

Gain new insights from advanced analytics. Leverage SAP HANA in-memory, data processing capabilities – text, predictive, spatial, streaming & time series – to build intelligent applications that provide deeper insight at unprecedented speed.

- **Application Development & Deployment**

Develop and deploy next-generation applications. Create modern business applications that combine analytics and transactions for real-time insight.

- **Data Access, Integration & Quality**

Acquire data from a variety of sources to gain a complete view of your business. Access data where it is located, integrate or replicate relevant data into SAP HANA and ensure data quality to ensure confidence in decision making.