SAP BUSINESS OBJECTS BI

Business intelligence (BI) solutions

Available on premise or in the cloud, our business intelligence tools put actionable information at users' fingertips. Use our BI tools to eliminate guesswork, monitor key metrics, and gain valuable insight into customer behaviour.

SAP Analytics Hub

Empower more users to make better decisions with the right analytics available to the right user at the right time. SAP Analytics Hub simplifies access to analytics scattered around multiple heterogeneous environments and grants users with actionable insights without compromising agility.

SAP Analytics Cloud

Answer complicated questions in just a few clicks with our cloud-based business intelligence software. This real-time BI solution lets you blend data from different sources, create compelling data visualisations, and run ad hoc reports.

Capabilities

Explore our solution capabilities – and see how they work together to meet your end-to-end business intelligence needs.

Business Intelligence (BI) Platform

- Implement a flexible, scalable platform that provides easy, self-service access to decision-ready information.
- Leverage the latest business intelligence (BI) technologies and a broad array of data sources.
- Give all decision makers anytime, anywhere access to real-time business intelligence.

Data Visualisation and Analysis

- Leverage user-friendly self-service visualisation tools to combine data from multiple sources, analyse trends, and tell stories that captivate audiences.
- Share business insights across the organisation that are easy to understand and communicate.

Data Dashboards

- Promote better decision-making across your organisation with compelling, insightful data dashboards and apps that make your numbers easy to understand at a glance.
- Create interactive, role-based BI dashboards that deliver trusted and aggregated data to decision makers – anytime, anywhere, on any device.

Business Intelligence Reporting

- Create a better enterprise reporting system to guide your overall business intelligence strategy.
- Deliver meaningful insights to your employees, customers, and partners.
- Get instant answers to ad hoc business questions – and easily share your findings.